



Auxilium Business Consulting's website is accredited carbon- conscious – June 2024

We at Auxilium Business Consulting are delighted to announce that we have received the Carbon-conscious Website Accreditation for our company website.

“At Auxilium Business Consulting Ltd we prioritise our role as a responsible corporate citizen. Sustainability and our social impact are core values that we actively promote and support. This accreditation highlights our leadership in digital sustainability. We are committed to not only reducing average carbon per page view of our website but also taking responsibility for its carbon footprint. As part of the criteria, website's carbon footprint each year is taken accountability for, through offsetting as a last resort through high-integrity, science-backed Gold Standard or Verified Carbon Standard projects. Additionally, the Auxilium Business Consulting Ltd's website undergoes regular audits by the Eco-Friendly Web Alliance (EFWA) to ensure that the standard is maintained and is also part of the EFWA's verification directory.”

Alex Hughes – Founder of Auxilium Business Consulting Ltd.

It is imperative that we should not neglect carbon footprint of our websites and digital platforms while we work towards a cleaner greener internet for all.”

Auxilium Business Consulting Ltd is thrilled to receive the EFWA Carbon-Conscious Website Accreditation and proud that our website is accredited by EFWA, as we take responsibility for our digital presence.”

About Eco-Friendly Web Alliance (EFWA)

Eco-Friendly Alliance (EFWA) is an award-winning social enterprise with a vision to make a positive impact on the environment. The internet, a seemingly ubiquitous aspect of modern life, has a significant carbon footprint, contributing to 3.7% of global emissions – a figure comparable to the aviation sector. EFWA's mission is to work towards a greener internet by empowering website owners to take action and reduce their environmental impact.

EFWA's goal is to build on their global movement for a cleaner and greener internet with '1 million carbon-conscious websites by 2030', including both new websites that are necessary and helping convert existing ones to be low-carbon and high-performing, contributing to the battle against climate change.

Eco-Friendly Web Alliance (EFWA) is an award-winning social enterprise focused on creating a cleaner, greener internet. Our groundbreaking eco standard for websites aims to reduce unnecessary carbon emissions into the atmosphere. A scientific advisory board ensures the integrity of the process through regular reviews and progressions.

To find out more about EFWA and to get your free website audit please visit www.ecofriendlyweb.org



Carbon-Conscious
Website ★
EFWA ACCREDITATION
Valid Until 2025